


ASRD (SK)

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Type of organisation:			
SME <input type="checkbox"/>	School <input type="checkbox"/>	University <input type="checkbox"/>	Public Authority <input type="checkbox"/>
Training <input type="checkbox"/>	No Profit <input checked="" type="checkbox"/>	NGO <input type="checkbox"/>	

Fields of action:			
SMEs <input checked="" type="checkbox"/>	Youth <input type="checkbox"/>	Universities <input type="checkbox"/>	Public Authorities <input checked="" type="checkbox"/>
Equal opportunities <input type="checkbox"/>	Schools <input type="checkbox"/>	Unemployed <input type="checkbox"/>	

Description of the organisation
<p>The Agency for the Support of Regional Development Košice (hereinafter "ASRD") is a non-profit organization, established by the Košice Self-governing Region. Our main purpose is to assist and support public services as well as supporting regional development and employment. Mission of the ASRD is to contribute to more effective and more dynamic sustainable development of the Košice region by creating conditions and mechanisms in the region, which will enable to deal with priority problems, and to implement future goals, according to the approved short-term and long-term strategic development documents. Main areas of the ASRD activities are: 1. Information collection and dissemination, 2. Education and trainings, 3. Advisory and consultancy, 4. Partnerships establishment, 5. Analysis and research, 6. Monitoring and Evaluation, 7. Implementation of Projects</p> <p>ASRD has 10 employees with rich experience in the field of education, organizing and conducting of various seminars, workshops, trainings and other events being involved in many European projects. Basic activities of ASRD also includes counselling and consulting</p>

Experience of the organization in previous European projects
<ul style="list-style-type: none">- Project IKARUS "Intensive communication of stakeholders in regional development of Ukraine and Slovakia" - main activities of the project were trainings of local actors to increase their skills and knowledge on topics related to the local planning and implementation of development activities.- Project "Bioenergy of the Carpathian's" - focused on renewable energy resources used in a sustainable way that education and trainings where main activities besides other informational and consultation activities.

- Project RETHINK – the innovative training package has been developed within international cooperation (CRO, AUT, PL and SK) tailored and adjusted to the specific needs and expectations of local and regional professionals working in regional development.
- Project INTOS – was focused on activate citizens in the area of cultural tourism – exchange of best practices between partners from Tuscany and Kosice Self-governing region.
- Last Mile - The aim of the LAST MILE project is to create a base for implementation of a regional flexible transport system in the tourism regions (in our case in the Košice region) that must be effective in terms of sources and financing and will serve not only tourists but also inhabitants of the tourism regions, will utilise existing structure and innovative technology at the same time. The availability of information and its integration into tourist and transport information systems is another important aspect that the project will address.
- ZIP Zipping and Innovating the Development Planning of the Cross-Border SK-UA Territory: Goal of the project is to closely tie cooperation in the Slovak - Ukrainian cross-border region in the sphere of planning of development activities through a joint innovative planning process so as to face socio-economic and environmental threats to the project target region on one hand, and utilizing its potential for local economic development on the other.
- The aim of the project TOKAJ IS THE ONLY ONE is to improve the quality of lives of the citizens living in the TOKAJ region by optimal utilization of all potential of the region. People will make this improvements. The offer to tourists will be widened by revival of traditional products, services and quality of services will increase. The TOKAJ region will become the unique tourist destination and good place for life. Under the TOKAJ brand the whole region with all traditions, traditions, people will be recognized.
- Carpathian Tourist Road - Overall objective of the project is to strengthen the position of Carpathian region in tourism sector within Europe. The Carpathian region has high potential for many forms of sustainable tourism. Among high mountains there are fertile valleys, orchards, lakes and streams offering ideal environment for rest. The cultural heritage combined with rural hospitality is another feature that improves the touristic potential. The Carpathian Tourist Route 2 project aims to improve the cooperation among interested stakeholders and tourism operators from Ukraine, Hungary, Slovakia and Romania. The project builds on the previous project that founded the base of cooperation and prepared the soil for further development of committed partners.

Experience and Expertise of the organization in the project's subject area

ASRD deals with the activities in the area of regional and local development with an emphasis on use of local (endogenous) resources (including agriculture production) for a long time. ASRD was involved in number of EU projects focusing on organisation of educational seminars and trainings for regional development stakeholders. Examples of activities/projects carried out by ASRD are as follows:

- Project SUNRISE "Sustainable Utilisation of Natural Resources In Small Enterprises" (financed by ENPI HU-SK-RO-UA CBC programme) - included educational seminars focused on utilization of local (endogenous) human and natural resources supported by practical demonstrations and development of specific activities.

Preparation of strategies of Community Led Local Development (CLLD) for 2 local action groups, part of the preparation involved number of meetings with local development actors and consultations focused on explanation and subsequent adoption of the philosophy of the Leader approach.

Contributions that can be provided to the project

Agency will participate in producing of all intellectual outputs especially by communication with local stakeholders in Agro business sector. Participating on work is closely connected with localisation of prepared outputs and with promoting of all outputs to companies which can improve their situation in the area of knowledge and also in the area of communication in questions of the placement of people.

Reasons of involvement in the project

Situation of agriculture sector in Slovak republic is not ideal, we have to make many steps forward better marketing and better communication with students and possible staff members. Communication with foreign partners from "old" Europe, but also from Latvia will bring new ideas and approaches to be more skilled in the area of marketing and personal management. We also will try to provide good examples from existing successful companies.

Contact Person's Experience and Expertise

Ján Dzurdženič

Jan graduated in Environmentalistics and Economy from University of Kosice and has been working as a project manager at the ARR since 2008, where he has coordinated several projects that focus on regional planning, rural development and sustainable use of natural resources. In his work, he partly focuses on activities in the field of environment and spatial planning. He worked for Slovak Environmental Agency as an environmentalist during 2003 - 2008, where he participated in the preparation of environmental reports, landscape plans, and proposal of ecological networks and partly he worked as a project consultant of advisory centre in the field of EU structural funds. Jan is experienced in developing and implementing projects in the field of utilisation of endogenous resources and in educational and informational activities for regional development actors.