


AGIRE (IT)

Name of the organisation :	AGIRE – Agroindustria Ricerca Ecosostenibilità Società a responsabilità limitata	
Address:	Zona Industriale Servizi snc – Sant’Atto (TE)	
Tel:	0861/232435	
Fax:	0861/232851	
Web site:	www.poloagire.it	

Name of the contact person :	William Di Carlo	
Function:	Legal Representative	
Address:	Zona Industriale Servizi snc – Sant’Atto (TE)	
Tel:	0861/232435	
Fax:	0861/232851	
E-mail:	info@poloagire.it	

Name of the contact person :	Ciro Nardinocchi	
Function:	Coordinator of the Polo Agribusiness Abruzzo	
Address:	Zona Industriale Servizi snc – Sant’Atto (TE)	
Tel:	393/8045510	
Fax:	0861/232851	
E-mail:	c.nardinocchi@poloagire.it	

Type of organisation:

SME <input type="checkbox"/>	School <input type="checkbox"/>	University <input type="checkbox"/>	Public Authority <input type="checkbox"/>
Training <input type="checkbox"/>	No Profit <input checked="" type="checkbox"/>	NGO <input type="checkbox"/>	

Fields of action :

SMEs <input checked="" type="checkbox"/>	Youth <input type="checkbox"/>	Universities <input type="checkbox"/>	Public Authorities <input type="checkbox"/>
Equal opportunities <input type="checkbox"/>	Schools <input type="checkbox"/>	Unemployed <input type="checkbox"/>	

Description of the Organisation

AGIRE is set within the indigenous area of Abruzzo region, marked by a strong agri-food vocation. It is developed upon ancient traditions and from a particular soil composition that enables it to host a wide variety of crops and numerous typical food. AGIRE was established in September 2010 and it is classified as an innovation hub in the Agri-food sector.

Innovation hubs are "partnerships of a cross section of industry independent associations, innovative start-ups and academic institutions for research in a specific field or territorial span with the aim of stimulating innovative activities, by promoting intensive interactions, use of common facilities, exchange of knowledge and experiences, technologic transfer, networking and sharing of information". The Hub represents the needs of micro, small, medium and large agri-food and agri-industrial based companies of the Abruzzo region and it is composed also by service companies, employer's associations, research centres and universities whom provide the basic added value to create network synergies, competitive advantages and innovations in the System. The social contest in which Agire work consists in a Region whit 1.3 million inhabitants. The Abruzzo region such as Sardinia and Molise is one of the transition regions of the Italian economic context. In particular in Abruzzo the food industry is one of the strengths of the productive system, with a very significant size both in absolute terms and in comparison with the average for the country.

In this economic sector very important is the presence of SME that ,due for the small size, are unable to approach the research, innovation and international markets. AGIRE supports companies in their affirmation and stabilization offering assistance for the implementation of quality systems, for participation in trade fairs, for the production of promotional material. At last Agire relates the SME with universities and research centres with the aim of transferring innovation and knowledge in the associated companies.

AGIRE cooperate whit the University of Teramo e with the Technical Institute for the food industry - Teramo in developing training programs for unemployed youth. Agire make the opportunity to the young unemployed to realize their apprenticeship into the associated companies, also identifies the legislative opportunities that allow companies to be able to take individual workers favouring the meeting between the supply and demand of jobs in the agri-food field.

Experience of the organization in previous European projects

Agire Scarl has participated in the project European Local MANufacturers Training Platforms "ELMA – TP". t is part of the innovative transfer program Leonardo Da Vinci, and to promote local products. The project leader is the Turkey with the Government of Bursa, the other partner are Turkey, Italy, Slovenia, Greece and Lithuania.

The main target is to allow the SMEs of all partners state that are inside the project to enter in new markets contributing to the growth and competitiveness of enterprises and territories involved inside.

Starting from the analysis of needs and a research conducting local businesses will be transmitted to the actors involved in the project an effective skills sets for the promotion of its activities and its products in international markets. This activity fits well in a context changing global environment in which, often, the SMEs show adaptation difficulties.

The project will aim to spread know-how that will allow manufacturing firms and territories involved to valorize on its best practices and its own brand, to exchange information on local legislation, on national quality policies and on the enhancement of events excellence in which to promote their own products such as seminars, fairs and events organized at the regional and international level.

In summary, the project aims to transfer know-how on product features competition and innovation, promoting and developing markets, organizational and management systems.

The exhibition period of the project is from October 2013 to September 2015.

Experience and Expertise of the organization in the project's subject area

The experience of AGIRE Scarl are connected to the management of organizational structure, the core business is developed in the following macro categories of company services: product innovation, process and value of the product chain, territorial marketing and organized them-based hub activities, management, marketing and organizational innovation for companies competitiveness, foster participation to calls or tenders for enterprise innovation, programs for innovative competence transfer and promotion of human resources.

Contributions that can be provided to the project

Agire will be in charge of supporting the innovative activities of the company partners by identifying individual company needs and supporting the development of new products, processes, management and marketing organization.

It will promote the exchange of knowledge and experiences as well as project ideas and information shared between partners.

Contact Person's Experience and Expertise

Dr.ssa Daniela Ricci. Chartered accountant in Teramo from 2012 works as a referent of administrative activities with Agribusiness pole Act. during the three years it has taken care of the reporting and administrative documentation of the project Elma-TP Lifelong Learning program and reporting of projects under the European Structural Funds.

Dr. Ciro Nardinocchi. He is a business accountant and from 2007 to 2014 he has directed the Business Innovation centre "Eurobic Abruzzo e Molise " in Abruzzo region. From 2012 he coordinates the activities and projects of the Polo Agribusiness Abruzzo. He has participated in the implementation of the project Measuring 2.3 "Research and development, innovation and technology transfer" Action 2.3.2 "Regional Innovation Programme" into Abruzzo Region , after he handled the Project Polaf Abruzzo. Educational tour done in collaboration with the three universities of Abruzzo that led to the creation of more than 60 master's and 30 professionalizing courses. During his professional experience has directed the training school of Eurobic Abruzzo and Molise since 2009 to 2014 About this job he managed relationships with the customers, the private companies and the public institution directly following the reporting of projects. In the ultimate two years he was a manager of the project Elma TP – Lifelong Learning Program whit the with the participation of the following countries partners, Greece, Latvia, Slovenia, Turkey.