

# IWBLabs

Internationalisation  
of Work Based Learning  
in the AgriBusiness Sector

## PARTNERSHIP

6 partners from 4 different European countries are involved in the project:



ISTITUTO TECNICO SUPERIORE  
Nuove tecnologie per il Made in Italy  
Sistema Agroalimentare - Teramo



Latvia  
University of  
Agriculture



AGIRE  
Agroindustria Ricerca Ecosostenibilità



Agency for  
the Support of  
Regional  
Development  
Košice.  
non profit organisation



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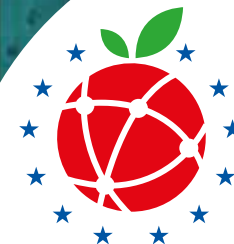
PROJECT PORTAL: <http://iwblabs.pixel-online.org/>



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## CONTEXT

Early school leaving rate is very high trough out Europe, especially for VET (Vocational Education and Training) students.

One of the causes of early school leaving is the lack of relation between education and the labour market as perceived by the students.

The IWB-Labs project focuses on the agribusiness sector and, to increase students' motivation, proposes the application of a Work-based learning (WBL) approach. WBL is an educational strategy that provides students with real-life work experiences where they can apply in a real work environment the skills learnt at school.



## AIM

The IWB-Labs project aims to:

Motivate post-secondary VET students at risk of dropping out to complete their studies

Enhance the participation of Agribusiness managers in the training of the future human resources

Improve the internationalization of the training offer of the post-secondary VET providers

Develop a ICT platform for the internationalization of apprenticeships



## TARGET GROUPS

The main target groups of the project are:

Vocational students in the field of Agribusiness

Vocational trainers in the field of Agribusiness

Agribusiness company managers



## EXPECTED RESULTS

The expected projects results include:

Repository of e-learning video lessons on Management and Marketing

Collection of interviews with successful entrepreneurs

Guideline for the organisation of international placement

A platform for the management of international internships

All of the mentioned results are related to the agribusiness Sector

